

ESI Environmental Sensors develops and deploys cost-effective and highly accurate moisture monitoring equipment to facilitate efficient water use in agricultural, golf and turf and oil markets in North America and worldwide. With its industry-leading proprietary technology, ESI's suite of easy-to-use sensor products provide customers with affordable, turnkey solutions for maximizing water use in the cultivation of value-added crops, turf and green management and oil well production.

▶ **INVESTMENT HIGHLIGHTS**

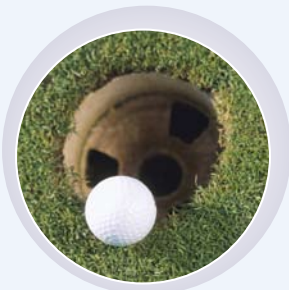
TSX Venture Exchange: ESV

- Excellent growth opportunity driven by growing public awareness of environmental issues, global water shortage and declining oil stocks
- Industry-leading, patented, proprietary TDT technology to facilitate highly accurate repeated moisture measurement
- Robust product platform and aggressive development cycle with strong market focus on agricultural, golf and turf, and oil sectors
- Strategic partnerships with large industry players for production, sales and marketing focus by capturing economies of scale and building long-term customer relationships
- Highly experienced, aligned management team with long-term business commitment

▶ **MARKET SECTORS**



Agriculture



Turf Grass



Oil

▶ **PRODUCT LINE**

Gro•Point™



- Gro•Point™ Original
- Gro•Point™ Lite
- Gro•Point™ Pro
- Gro•Point™ Wireless System

Moisture•Point™



Flo•Point™

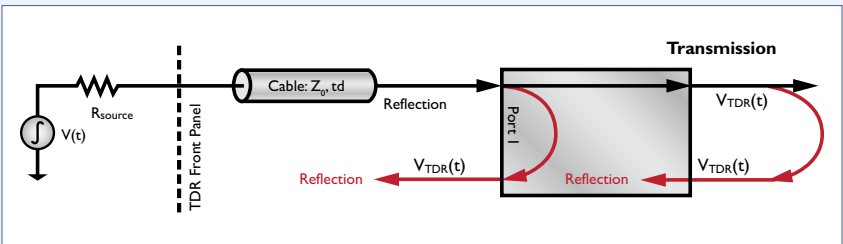


▶ RECENT DEVELOPMENTS

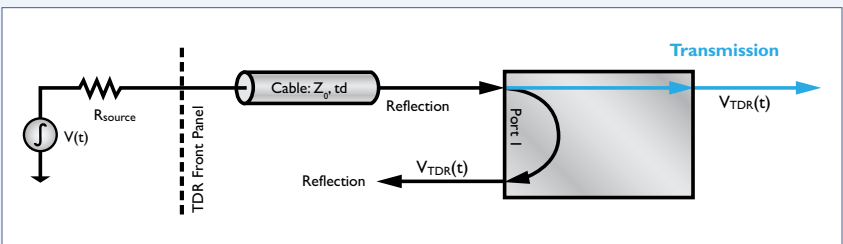
June 2008	Non-brokered Private Placement launched to raise up to \$5.4 million
May 2008	Flo-Point sensor trials expanded at installations in Alberta
May 2008	Gro-Point sensor trial installations with Motorola Authorized Distributor

▶ PROPRIETARY TECHNOLOGY

TDR: Time Domain Reflectometry



TDT: Time Domain Transmission



This document may contain forward-looking statements and information that reflect the current views of the management of ESI Environmental Sensors Inc. Forward-looking statements involve inherent risks and uncertainties that may cause our actual results to be materially different. For detailed discussion of forward looking statements and risk factors, please refer to ESI's annual report as filed with SEDAR.

▶ INVESTOR RELATIONS CONTACTS

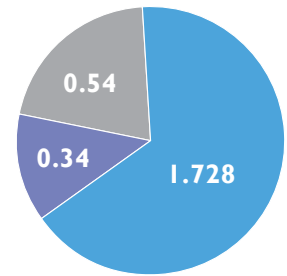
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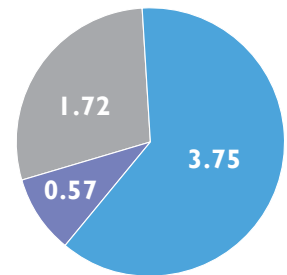
▶ FINANCIAL HIGHLIGHTS

REVENUE BY SECTOR (\$M)
 (estimated)

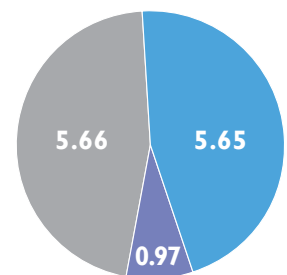
F2008-09



F2009-10



F2010-11



■ Gro-Pro Systems™
 ■ Moisture-Point™
 ■ Flo-Point™

